

Program-Level Assessment: Annual Report

Program: **Organizational Development**

Department:

We pulled raw survey data from each of the three surveys administered in Qualtrics. We then tabulated the quantitative data to provide a high-level overview, as well as content analyzed the qualitative data to identify key themes for each LO.

4. Data/Results

What were the results of the assessment of the learning outcomes? Please be specific. Does achievement differ by teaching modality (e.g., online vs. face-to-face) or on-ground location (e.g., STL campus, Madrid campus, other off-campus site)?

Overall we learned that student perceptions of learning were similar to previous years and that students feel they developed significantly (i.e., rated learning on LO1 to a great or moderate extent). On the formative survey, instructors also perceived student achievement of LOs to be like previous years:

- When looking at student achievement across courses (within the MA LOD program), LO1 was the third highest rated outcome as reported by students. 68% reported that they learned to a great extent and 32% reported that they learned to a moderate extent (no one reported learning little or none). Similarly, instructors have indicated that students made gains in the pursuit of this outcome (68% full student achievement).
- When looking at student achievement specifically on the final artifacts in ORLD 5250 and 5550, there was 53% full student achievement and 43% partial achievement, but only 3% at no or minimal achievement.
- Therefore, both faculty and students concur that learning is happening, but there

